



Content Creator: Training and Education

(Consulting Project)

Birth for Humankind is seeking a maternal health education consultant to develop online training and education resources for health care providers working with pregnant people experiencing disadvantage within the Victorian maternity system.

You will have a midwifery or other clinical health background, familiarity with our referral criteria and a passion for creating engaging, creative online professional development content that appeals to healthcare workers.

Please note this is a consulting project, with immediate start and specific deliverables to be completed by 31 December 2021. There is the possibility for further consulting work.

About Birth for Humankind:

Since 2014, Birth for Humankind has provided personalised emotional, physical and practical support to women across greater Melbourne who are experiencing social and financial disadvantage across the childbearing continuum. Our programs include:

- Doula support – skilled birth and postnatal support professionals (doulas) provide continuous personal, physical and emotional support, delivering more than 200 services per year.
- Education – targeted pregnancy and childbirth education in community languages to increase preparedness and confidence for birth and early parenting and supporting women to navigate the Victorian maternal health system.
- Research and advocacy – influencing the maternal health system to better support women experiencing disadvantage through research, programmatic evidence and modelling best practice.
- Professional training – helping maternity care professionals provide improved support for women experiencing systemic disadvantage, extending our reach beyond those who participate in our programs.

Our doula support and education services are well respected and integrated into public hospitals across Melbourne. Seventy percent of our referrers are hospital social workers and midwives. Our work models the value of continuity of support and the benefits of respectful, person-centred care in maternity settings.

Aim of our Professional Training program:

Birth for Humankind seeks to develop a range of online learning products for maternity care providers (midwives, student midwives, doctors, nurses and primary health workers) to improve engagement and support for women experiencing socio-economic disadvantage and other complex needs. These resources aim to identify systemic barriers to service provision; reduce stigma and discrimination; and provide practical strategies for inclusive, respectful maternity care for all women and birthing people.

We are seeking to hire a skilled consultant to work with our small team to develop a range of online training products to be offered through a fee-for-service model to maternity sector workers throughout late 2021 and early 2022.

The consultant will help develop online education modules accessed through Birth for Humankind's online marketplace that are interactive, self-guided and eligible for Continuing Professional Development (CPD) points through the Australian College of Midwives and Australian Association of Social Workers.

Key tasks and deliverables:

- Work with our Program Supervisor, Education to develop and finalise 4 to 6 professional education modules using Birth for Humankind data, including lived experience of clients, research evidence and your own pedagogical and clinical experience
- Develop and prepare scripts, videos and other content required for online learning
- Work with Birth for Humankind team and technical support as needed to package and finalise education modules and upload to Birth for Humankind's online marketplace
- Support marketing activities related to the roll out of the training, e.g webinars, media releases, social media promotion

Selection criteria:

- Current or previous midwifery experience or clinical education background in Australian maternal health sector
- Experience in creating engaging evidence-based education content for professional audiences
- Experience working with digital learning platforms
- A working knowledge of the barriers and complex needs experienced by our clients
- Knowledge of and engagement in trauma-informed practice
- Passionate about the delivery of best practice person-centred maternity care

How to apply:

To apply for this consulting project please submit the following documents to recruitment@birthforhumankind.org by 9am Monday 20 September 2021:

- Your curriculum vitae
- Cover letter - addressing the selection criteria and providing your availability until 31 December 2021 and your daily consulting rate

If you have any questions about this project please contact Cath Wright at cath@birthforhumankind.org or on 0412 891 583.

Birth for Humankind is committed to child safety and wellbeing. All employees, consultants and volunteers must abide by our Child Safe Commitment Statement and Code of Conduct.

Birth for Humankind welcomes and encourages applications from Aboriginal and Torres Strait Islander people, people from culturally and/or linguistically diverse backgrounds, and people with a disability. If this describes you, and you are experiencing barriers to applying for this role, please contact us for assistance.